

Global bodies call for concerted efforts against pneumonia

HT Live Correspondent
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FOUR CHILD health groups, Save the Children, PneumoADIP, About Hedge Funds vs. Malaria and Pneumonia, the GAVI Alliance announced the annual World Pneumonia Day on November 2, 2009.

Through an official release issued from Baltimore, the organisations said they would mobilise support to fight pneumonia, which has been

'Disease has been overshadowed in global health agenda and news media'

overshadowed as a priority on the global health agenda and rarely receives coverage in the news media as well. World Pneumonia Day will help bring this crisis to the public's attention and encourage pol-

icy makers to combat the disease, the release said.

Alarminglly, many people are unaware of the sprialling death toll caused by pneumonia. "Pneumonia is the world's number one killer of children. But with new vaccines, early diagnosis and proper treatment with antibiotics that cost less than a dollar, a child's health can improve and lives can be saved," Save the Children group president and CEO Charles MacCormack said.

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