Biggest killer, yet forgotten

Pneumonia is the world’s leading infectious killer of children, claiming the lives of more than 800,000 children under the age of five every year, more than 2,000 every day.

It is a shocking demonstration of pervasive health inequities disproportionately affecting the most deprived and marginalised children in low- and middle income countries. It represents a violation of children’s right to survival and development, as enshrined in the UN Convention on the Rights of the Child. Yet pneumonia has been largely forgotten on global and national health agendas. We can and must change this.

Poverty and inequality aid and abet pneumonia deaths

Progress to address the number of children dying from pneumonia isn’t fast enough or fair enough. Global/regional/national averages mask huge inequalities in countries. It is the poorest children who are most at risk because of high rates of malnutrition, and lack of access to basic quality health services for vaccinations, and diagnosis & treatment of common childhood illnesses. As a result, the poorest children are almost twice as likely to die before their 5th birthday compared to the richest. Innovations that could save hundreds of thousands of lives each year are not reaching children with the greatest need.

It is possible to combat pneumonia

It is possible to deliver the necessary solutions to combat pneumonia to all children. It is possible through Universal Health Coverage (UHC) and equitable access to quality primary health care to prevent, diagnose and treat pneumonia. It is possible through better immunisation coverage to protect children from some of the leading causes of pneumonia. It is possible through good nutrition to help their bodies to fight off infections and respond to treatment, as well as to prevent underlying causes of pneumonia. It is possible through improved water, hygiene & sanitation, and reductions in air pollution to help address risk factors that can cause pneumonia. It is possible through ensuring access to integrated service delivery and life-saving low cost antibiotics at the community level and strengthening the availability and quality of referral level care, to combat pneumonia and save lives.

2020 is the year to act

There are clear actions that governments and the global community can and must take to improve child survival. The progress made so far is not enough, and comprehensively addressing pneumonia is key for child survival. With the impetus provided by the recently concluded UN High-Level Meeting on UHC in September 2019, The Global Forum on Childhood Pneumonia in January 2020, the Gavi Replenishment Conference in June 2020 and the Tokyo Nutrition for Growth Summit in December 2020 should all be used as key moments for governments to make strong commitments to accelerate progress on combatting pneumonia.

With just ten years left to deliver on the Sustainable Development Goals (SDGs) – and only five for the Integrated Global Action Plan for the Prevention and Control of Pneumonia and Diarrhoea (GAPPD) targets – now is the time to act. We need concerted action to improve policies, investment, innovations, and scale up evidence-based interventions, if we are to leave no child behind and to save lives. Not only is combatting pneumonia possible, it is a must – a must for every child to be able to fulfil their right to survive and thrive.
Inequality, poverty and lack of access to health services contributes to 57 deaths per 1000 live births among the poorest households compared with 47 deaths per 1000 live births amongst the richest households in 2014.

In Homa Bay where the mortality rate is 119 per 1000 live births, children are 5 times more likely to die before the age of five than children in Kajiado where the mortality rate is 22 per 1000 live births in 2015.

Kenya spotlight
Regional inequalities in child mortality in Kenya

HIGHEST RISK FACTORS FOR CHILD PNEUMONIA DEATHS IN KENYA, 2017

41% caused by child wasting
35% caused by indoor air pollution from solid fuels
16% caused by prematurity

PNEUMONIA RELATED UNDER-FIVE MORTALITY

GLOBAL TARGET
3 per 1000 live births is the target pneumonia mortality rate for under-fives by 2025, as envisaged under the Global Action Plan for Pneumonia and Diarrhoea (GAPPD).

KENYA STATUS
6 per 1000 live births, under five mortality rate due to pneumonia in 2018.
15% of child deaths were due to pneumonia in 2018, and it was the second biggest killer of children under-five in 2017.

Pneumonia killed almost 9,000 children under-five in 2018 – more than 1 child every hour.

6% is the average annual rate of reduction in pneumonia mortality between 2000–2018, and at the same rate, Kenya is expected to reach the 2025 GAPPD target in 2029.

KENYA STATUS
41 per 1000 live births, under-five mortality rate in 2018.
Inequality, poverty and lack of access to health services contributes to 57 deaths per 1000 live births among the poorest households compared with 47 deaths per 1000 live births amongst the richest households in 2014.

In Homa Bay where the mortality rate is 119 per 1000 live births, children are 5 times more likely to die before the age of five than children in Kajiado where the mortality rate is 22 per 1000 live births in 2015.
Health system strengthening to deliver strong primary health care and UHC to combat pneumonia

The UHC Service Coverage Index is a measure of SDG indicator 3.8.1, which is a composite of essential health services. Countries should strive towards achieving 100% coverage to ensure health care for all citizens. To progress towards UHC, coverage of quality essential health services needs to be expanded with an emphasis on reducing inequities and strengthening health care facilities, to improve the quality of primary health care services. In Kenya, the coverage of essential health services was just 54% in 2017. In addition, the proportion of children with pneumonia symptoms who are taken for healthcare is the indicator for ‘child treatment’ under the UHC Service Coverage Index. In Kenya it was 66% in 2014.

To build strong health systems, increase coverage and deliver UHC, Kenya needs to increase domestic public health expenditure towards a target of 5% of GDP, prioritising spending at the primary health care level. It would be ideal for Kenya to raise revenue for health systems in an equitable way through progressive taxation and remove out-of-pocket payments to accessing health and nutrition services, such as user fees, at least for vulnerable populations and priority services. The more Kenya continues to rely heavily on out-of-pocket payments, the harder it will be to achieve UHC.

Strong and equitable health systems are needed to adequately prevent, diagnose and treat pneumonia, and provide children with their basic human right to good-quality healthcare. UHC – where all children and their family have access to health and nutrition services, vaccinations and the medicines they need, without facing financial hardship – represents that right in action.

GLOBAL TARGETS ON HEALTH FINANCING

$86 is the minimum recommended government spend/person/year to provide essential health services as per WHO recommendations.

5% is the minimum recommended government spend on health as % of GDP as per WHO recommendations.

57% of government health expenditure should be on primary-level healthcare services as per WHO recommendations, as 90% of all health needs can be met at the primary health care level.

The SDG targets for large out of pocket (OOP) expenditure should not be more than

10% and to avert catastrophic OOP expenditure it should not be more than

25% of total household expenditure or income.

KENYA STATUS

$78 spent by the government on health per person in 2018.

7% of the government’s budget spent on health in 2018.

2% of GDP spent on health by the government in 2018.

67% of the government’s budget spent on primary health care in 2016.

33% of total health expenditure was out-of-pocket in 2018.
PROTECT children by establishing good health practices from birth

SDG 2.2: By 2030, end all forms of malnutrition, including achieving by 2025, the internationally agreed targets on stunting and wasting in children under-five.

40% reduction in stunting (height for age) in under-five children and reduce and maintain childhood wasting (weight for age) to less than 5% as per the 2025 targets set in the 2012 World Health Assembly Resolution.

**Nutrition**

- **Kenya Status**
  - **Wasting**: 4% is the wasting rate for under-five children in 2014.
  - **Stunting**: 26% is the stunting rate in 2014.
  
  To remain on track to achieve SDG 2 in 2030, Kenya needs to reduce stunting rates to 17% by 2025.

- **Sub-national Status**
  - **Wasting**: 8% is the wasting rate for under-five children in the poorest households in 2014. 3% is the wasting rate for under-five children in the richest households in 2014.
  - **Stunting**: 36% is the stunting rate among under-five children in the poorest households in 2014. 14% is the stunting rate among under-five children in the richest households in 2014.

  The stunting rate among children in the poorest households is 3 times higher than among children in the richest households.

- **Global Targets & Standards**
  - SDG 2.2: By 2030, end all forms of malnutrition, including achieving by 2025, the internationally agreed targets on stunting and wasting in children under-five.

- **Global Targets**
  - 40% reduction in stunting (height for age) in under-five children and reduce and maintain childhood wasting (weight for age) to less than 5% as per the 2025 targets set in the 2012 World Health Assembly Resolution.

**Breastfeeding**

- **Kenya Status**
  - **Exclusive Breastfeeding**: 61% is the exclusive breastfeeding rate in 2014.

- **Sub-national Status**
  - **Exclusive Breastfeeding**: 56% is the exclusive breastfeeding rate among babies in the poorest households in 2014. 70% is the exclusive breastfeeding rate among babies in the richest households in 2014.

**Global Targets & Standards**

- **SDG 2.2**: By 2030, end all forms of malnutrition, including achieving by 2025, the internationally agreed targets on stunting and wasting in children under-five.

- **Global Targets**
  - 40% reduction in stunting (height for age) in under-five children and reduce and maintain childhood wasting (weight for age) to less than 5% as per the 2025 targets set in the 2012 World Health Assembly Resolution.
PREVENT pneumonia in children by addressing underlying causes

SDG 3.2: End preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce under-5 mortality to at least as low as 25 per 1,000 live births by 2030.

90% national and at least 80% district or equivalent administrative unit coverage for vaccination by 2020 as per the Global Vaccine Action Plan (GVAP)

DTP3 (Diphtheria-tetanus-pertussis), Hib3 (Haemophilus influenzae type B) and PCV3 (Pneumococcal Conjugate) vaccines included in the national immunisation programme.

SDG 6.1: Achieve universal and equitable access to safe and affordable drinking water for all by 2030.

SDG 6.2: Achieve access to adequate and equitable sanitation and hygiene for all and end open defecation, paying special attention to the needs of women, girls and those in vulnerable situations by 2030.

Water, sanitation and hygiene

Kenya Status

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<thead>
<tr>
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<th>Coverage</th>
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<tbody>
<tr>
<td>People using basic drinking water services</td>
<td>59%</td>
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<tr>
<td>People using basic sanitation services</td>
<td>29%</td>
</tr>
<tr>
<td>People with basic hand washing facilities at home</td>
<td>25%</td>
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<tr>
<td>People practicing open defecation</td>
<td>10%</td>
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Sub-national Status

<table>
<thead>
<tr>
<th>Service</th>
<th>Coverage</th>
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<tbody>
<tr>
<td>Rural &amp; urban people using basic drinking water services</td>
<td>50% &amp; 85%</td>
</tr>
<tr>
<td>Rural &amp; urban people using basic sanitation services</td>
<td>27% &amp; 35%</td>
</tr>
<tr>
<td>Rural &amp; urban people with basic hand washing facilities at home</td>
<td>22% &amp; 32%</td>
</tr>
<tr>
<td>Rural &amp; urban people practicing open defecation</td>
<td>13% &amp; 2%</td>
</tr>
</tbody>
</table>

Global Targets & Standards

SDG 7: 100% access to affordable, reliable, sustainable and modern energy for all by 2030.

SDG 3.9: Substantially reduce the number of deaths and illnesses from hazardous chemicals; air, water and soil pollution and contamination by 2030.

10 micro grams per cubic metre of air (µg/m³) should be the mean annual exposure to Fine Particulate Matter (PM2.5) as per WHO Air Quality Guidelines.

Air Pollution

Kenya Status

<table>
<thead>
<tr>
<th>Reliance on Clean Fuels and Technologies</th>
<th>Coverage</th>
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</thead>
<tbody>
<tr>
<td>People with primary reliance on clean fuels and technologies</td>
<td>14%</td>
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<tr>
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Sub-national Status

<table>
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</tr>
<tr>
<td>People with primary reliance on clean fuels and technologies</td>
<td>Data not available</td>
</tr>
</tbody>
</table>
DIAGNOSE & TREAT children who become ill with pneumonia

SDG 3.12: Substantially increase health financing and the recruitment, development, training and retention of the health workforce in developing countries, especially in least developed countries and small island developing States.

44.5 per 10,000 people is the minimum number of skilled health workers required to deliver quality health services as per WHO recommendations. The estimated shortage of health workers is 18 million by 2030.

Health workers

Kenya Status

2 doctors per 10,000 people & 15 nurses and midwives per 10,000 people in 2014.

Sub-national Status

0.15 doctor in Machakos County and 2 doctors in Isiolo County per 10,000 people in 2018.

3 nurses in Narok County and 26 nurses in Nyeri County per 10,000 people in 2018.

Health workers

60,000 Community Health Workers (CHWs) in 2018

Data not available

ICCM

Yes – Kenya has an Integrated Management of Newborn and Childhood Illnesses (IMNCI) Policy 2018. It also has an ICCM Policy which is due for review in 2020 and it is expected that CHWs will then be mandated to dispense Amoxycillin DT 250 mg.

Sub-national Status

Yes – all 47 Counties have implemented the IMNCI Policy but only 21 of them have implemented the ICCM Policy.

Oxygen

Yes – Amoxycillin DT 250 mg is on the National List of Essential Medicines 2016.

Sub-national Status

No – CHWs in the 47 Counties are yet to be trained to dispense Amoxycillin DT 250 mg.

Oxygen

NO – CHWs are not mandated to use pulse oximeters.

Sub-national Status

No – None of the 47 Counties are yet to mandate CHWs to use pulse oximeters.

Care seeking behaviour

66% children with pneumonia symptoms were taken to a health facility in 2014.

Sub-national Status

Children under-five with pneumonia symptoms taken to a health facility in 2014:

63% from the poorest and 74% from the richest households

34% five in Wajir and 94% in Uasin Gishu.
A Global Call to Action on Childhood Pneumonia

1. **Develop pneumonia control strategies**
   - as part of wider plans for universal health coverage and commit to reducing child pneumonia deaths to fewer than three per 1,000 live births, the target set by the Integrated Global Action Plan Pneumonia and Diarrhoea (GAPPD).

2. **Strengthen quality primary health care and action on pneumonia**
   - as part of national multi-sectoral plans and through integrated strategies (including nutrition, water, sanitation, and hygiene, and air pollution), including at community level, focusing on the most deprived and marginalised children.

3. **Increase domestic government investment in health and nutrition**
   - (to at least 5% of GDP on health) and ensure that increased spending improves access to child health and nutrition services, including by removing user fees, addressing non-financial barriers to accessing care, and prioritising primary health services.

4. **Improve health governance**
   - by ensuring accountability, transparency, and inclusiveness in planning, budgeting, and expenditure monitoring, including for pneumonia control strategies.

5. **Accelerate vaccination coverage**
   - by supporting Gavi’s 2020 replenishment and ensuring the investment drives more equitable vaccination coverage and improves vaccine affordability.

6. **Enhance overseas development assistance**
   - by increasing allocations to child health services and advancing the achievement of universal health coverage (aligned with national priorities and plans), including through pledges as part of Gavi replenishment and Nutrition for Growth.

7. **Engage the private sector to improve access**
   - to affordable, quality vaccines, diagnostic tools, new antibiotics, medicines, and medical oxygen, especially for the most deprived and marginalised children.

8. **Measure and report progress in achieving universal health coverage**
   - to build stronger health systems which deliver quality primary health care and reduce child deaths, including from pneumonia, as well as against SDG child survival and GAPPD targets.

9. **Prioritise research, development, and innovation**
   - to improve access to the most affordable and cost-effective pneumonia prevention, diagnosis, referral, and treatment technologies and services.

10. **Champion multi-sectoral partnerships**
    - between the child health and nutrition communities and the broader infection control, clean air, water, sanitation and hygiene, and development financing communities.
The partnership to combat pneumonia

Save the Children, UNICEF and Every Breath Counts Coalition are working in partnership to fight one of the greatest – and gravest – health challenges facing children around the world – childhood pneumonia. The partnership will galvanise support to put pneumonia on the global health agenda; stimulate national action; and mobilise the donor community to ensure that we achieve the SDG goal on child survival and the Global Action Plan for Pneumonia and Diarrhoea (GAPPD) target of three child pneumonia deaths per 1,000 live births by 2030.

References:

1. **Biggest killer:** UNICEF analysis based on WHO and Maternal and Child Epidemiology Estimation Group interim estimates produced in September 2019, applying cause fractions for the year 2017 to United Nations Inter-Agency Group for Child Mortality Estimation estimates for the year 2018; Convention on the Rights of the Child

2. **Under-Five Mortality:** United Nations Inter-Agency Group for Child Mortality Estimation (IGME) (2019); Kenya Demographic and Health Survey 2014; Mortality rates are calculated for the 10-year-period preceding the DHS survey

3. **Risk Factors for Pneumonia:** The Institute for Health Metrics and Evaluation (IHME) - Global Burden of Disease


5. **Health Systems Strengthening:** WHO/World Bank UHC Coverage Index; Kenya Demographic and Health Survey 2014


7. **Sub-national Status:** GRID, Save the Children’s Child Inequality Tracker; Poorest (richest) refers to poorest (richest) 20% of households as defined by most recent household survey.

8. **Nutrition:** 2025 target calculated based on WHO methodology; Joint Malnutrition Estimates/ Kenya Demographic and Health Survey 2014

9. **Breastfeeding:** Kenya Demographic and Health Survey 2014

10. **Immunisation:** WHO/UNICEF estimates of national immunization coverage (WUENIC); Kenya Demographic and Health Survey 2014


12. **Air Pollution:** WHO Global Health Observatory - SDG 7.1; World Development Indicators (based on Brauer, M. et al. 2017)


16. **Care Seeking Behaviour:** Kenya Demographic and Health Survey 2014

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Photo credit: Save the Children
Akokote, one, with her mother, Akuan, at their home in Turkwel, Turkana County, Kenya.