**World Pneumonia Day 2018**

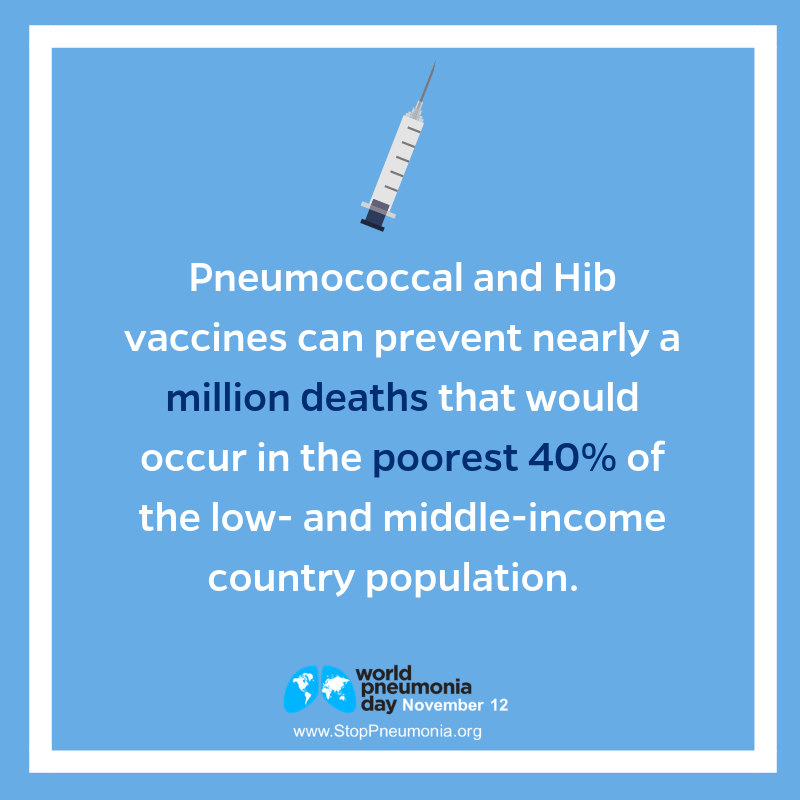
*Social media messages*

Today we celebrate our 10th #WorldPneumoniaDay – and we have reason to reflect on our progress. This year pneumonia will claim the lives of over half a million fewer children than it did each year when we marked our first World Pneumonia Day. Learn more at [www.stoppneumonia.org](https://stoppneumonia.org/)

A person posing for the camera

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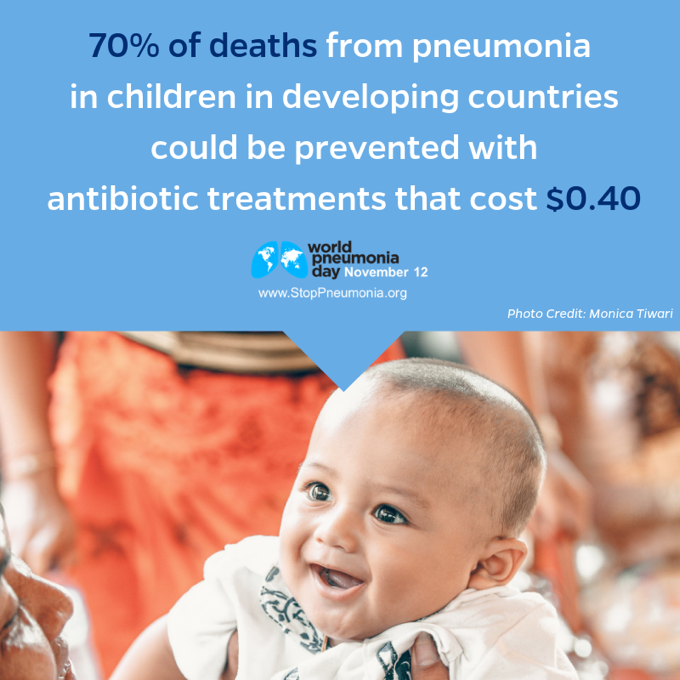
Pneumonia has devastating impacts in low- and middle-income countries, however, with vaccines, nearly a million deaths could be prevented in those populations. Learn more at [www.stoppneumonia.org](https://stoppneumonia.org/)

#StopPneumonia #VaccinesWork



With antibiotic treatment, 70% of childhood deaths from pneumonia could be prevented at a cost of $0.40. Learn more at [www.stoppneumonia.org](https://stoppneumonia.org/)

#StopPneumonia #WorldPneumoniaDay



The world has made great progress to cut pneumonia deaths. By investing in global health, we can make dramatic improvements in child health. Learn more at [www.stoppneumonia.org](https://stoppneumonia.org/)

#StopPneumonia #WorldPneumoniaDay



Interventions to prevent and treat pneumonia work! In the past three decades, pneumonia efforts have led to much progress in preventing the deaths of up to 1,000 children each day. Learn more at [www.stoppneumonia.org](https://stoppneumonia.org/)

#StopPneumonia #WorldPneumoniaDay



Although tremendous progress has been made, worldwide, pneumonia – a leading killer of children under the age of five – still claims the lives of 2,400 young children every day, 100 children every hour. Learn more at [www.stoppneumonia.org](https://stoppneumonia.org/)

#StopPneumonia #WorldPneumoniaDay

A person in a blue shirt

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Only when all children have equitable access to pneumonia vaccines and treatments will we be able to make meaningful progress in ending pneumonia. Learn more at [www.stoppneumonia.org](https://stoppneumonia.org/)

#StopPneumonia #VaccinesWork

**A person standing next to a body of water

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