**Pneumonia and Diarrhea**

**Progress Report 2018**



*Social media messages*

**Message 1**



We can’t change what we can’t measure. We need accountability supported by better data to stop child deaths.

[bit.ly/pneumonia-progress](http://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

**Message 2**



“Addressing inequities will demand greater levels of funding and strong political commitment,” says Kate O’Brien, Executive Director of @IVACTweets.

Learn more about progress toward stopping pneumonia and diarrhea deaths: [bit.ly/pneumonia-progress](http://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018

**Message 3**

Two people posing for a photo in front of a building

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Pneumonia and diarrhea are still leading killers of children under 5. Progress is hampered by inequity in countries with the largest numbers of deaths.

Learn more in the new report [bit.ly/pneumonia-progress](http://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

**Message 4**

**A screenshot of a person

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Sad but true: countries’ efforts to treat child pneumonia and diarrhea seriously lag, especially among children who live in remote or impoverished communities.

Learn more in new report [bit.ly/pneumonia-progress](http://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

**Message 5**



Breastfeeding helps protect children from diseases like pneumonia and diarrhea. Learn other ways to prevent child deaths.

[bit.ly/pneumonia-progress](http://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

**Message 6**

A group of people standing in front of a sign

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Access to healthcare for pneumonia and diarrhea is unequal but it doesn’t have to be.

Learn about solutions: [bit.ly/pneumonia-progress](http://bit.ly/pneumonia-progress) ##PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress